

## PRESS RELEASE

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### New EVEN Hotel In Alpharetta, GA Gets 'The Works' With Pinnacle Hotel360 Bundle & Beyond



**EVEN Hotel - Alpharetta, GA**  
2715 Old Milton Pkwy  
Alpharetta, GA 30009



**360 NETWORKS**  
CLOUD & ON-PREMISE SOLUTIONS

**COMXCHANGE**

**Hotel360**  
network evolution

Opening third quarter 2019 and located only 20 minutes from IHG Headquarters in Atlanta, and just 7 minutes from Pinnacle's regional offices in Alpharetta, the new 6 story 132 room EVEN Hotel with its signature wellness and fitness lifestyle theme will be offering guests a brand-new guestroom feature. Along with the brand's exclusive Cork & Kale Café, extra spacious fitness center, in-room workout zone and other specialty amenities, this hotel will be getting IHG's all new technology platform, 'IHG Studio'. IHG Studio provides hotel guests the ability to seamlessly stream their personal content from devices like smart phones/tablets to the TV's in their guestroom with custom controls via the IHG Rewards App!

The new property is across the street from the trendy 'Avalon', an 86-acre, mixed-use community with more than 500,000 square feet of retail, lodging, theatre, office and residential space. Pinnacle will install its bundled Hotel360 solution to include, ComXchange PBX, telephones, Cisco Meraki High Speed Internet, NVR Surveillance, Low Voltage Network Cabling, DIRECTV with free to guest content and more.

"This is Pinnacle's first installation of the new 'IHG Studio' platform, says Ben Rowland, Pinnacle National Account Manager, who secured the project, and I think it's going to be a very popular new guestroom amenity. We are installing just about everything we sell into a single integrated solution on this project along with the new IHG Studio program. It's a great project with the location being so close to our office and it will be the perfect addition to the Avalon community. We are looking forward to more projects with this same configuration in the near future".

"Finally, declares Bill Mitchell, Pinnacle CEO/VP Cloud Solutions, it looks like this may be the year we've been expecting; when the hotel brands begin really embracing our full turn-key solutions. When we launched the Hotel360 bundled product line in 2013 we knew it was the right solution for every size hotel and that our product mix and proprietary networking and configuration techniques would allow us to offer every hotel project a better solution at lower cost with more capability. Unfortunately, at that time some brands still had exclusive agreements or had invested into development of various products and providers. With that, we could only provide a portion of our integrated networks and the 'finger-pointing' as to who was responsible when something failed continued. Of course, just having just one of those conflicts requires multiple service accounts and no matter how you calculate that, it costs more and is far less efficient. It becomes really bad and very costly when having 3 or 4 different providers.

Pinnacle has the largest service organization in the industry and the only company to guarantee and offer our exclusive 'two-hour emergency on-site response 24/7/365, anytime, anywhere, coast-to-coast'. Our motto has always been, it's better when you only have 'one-call-to-make-and-one-throat-to-choke'. That's even more significant today with the evolution of digital and hosted applications. We know Hotel360 is the right solution and its much better today after the hundreds of fully integrated installations we've done and hopefully our vision is now becoming a reality".

For information about EVEN Hotel. Alpharetta, GA

Visit: [EVEN Hotel Alpharetta GA](#)

For information about ComXchange:

Visit: <http://360networksllc.com/>

For information about Pinnacle Communications, contact:

Bill Mitchell, CEO/VP Cloud Solutions

Call: 800 644-9101

Email: [bmitchell@pinn360.com](mailto:bmitchell@pinn360.com)

For general information about Pinnacle products, contact:

Pinnacle Sales at: 800 644-9101

Email: [sales@pinn360.com](mailto:sales@pinn360.com)

Visit: [www.pinn360.com](http://www.pinn360.com)