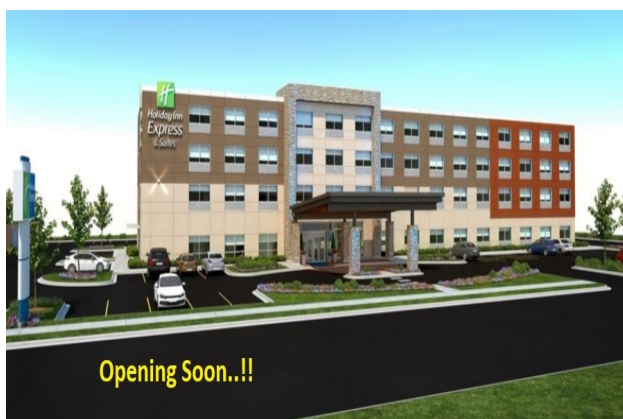


## PRESS RELEASE

**Germantown, MD  
September 21, 2018**

### **Another Pinnacle Hotel360 Turn-Key - End-To-End Installation For New Holiday Inn Express & Suites - Lake Nona, FL**

**Holiday Inn Express & Suites Orlando**  
10123 William Carey Drive  
Orlando, FL 32832



On schedule to open soon, the new 123-room hotel is being developed by Pioneers USA, an Orlando based Christian ministry, on Pioneers' 50-acre campus off William Carey Drive in southeast Orlando. Looking to tap into a share of Orlando's 68 million annual visitors, the property is expected to help fund the ministry, and serve as lodging when the organization holds training events and conferences.

Located in the Lake Nona community and Close to Orlando International Airport, the property will feature a pool and other Holiday Inn Express & Suites' standard amenities and be close to Amazon's new \$120 million, 2.3 million-square-foot fulfillment center also opening in 2018.

Pinnacle is installing its proprietary single network Hotel360, full spectrum solution that includes a Mitel PBX, Voice Mail, Call Accounting, PMS, telephone devices for guestrooms and other areas, DIRECTV, Surveillance Network, IHG's proprietary GIA High-Speed Internet Access plus cable and SIP connections and installation.

"When we launched the Hotel360 solution six years ago, we knew it would be an attractive lower cost packaged alternative. We wanted to combine all the technology needed as a 'Hotel-In-A-Box' cost saving approach, says Bill Mitchell, Pinnacle CEO/VP Cloud Solutions, and it's turned out to be more successful and much better than originally envisioned. One company, one installation, and simplified everything. It just makes the perfect solution."

For information about Holiday Inn Express & Suites:

Visit: [HI Express & Suites Lake Nona](#)

For Information about Pinnacle Hotel360:

Visit: [Hotel360 Information](#)

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